



It is with great pleasure that we notify you that Bryson Financial Group has been selected as a recipient of the 2010 Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility!

On behalf of the *When Work Works* national team -- Families and Work Institute, the U.S. Chamber of Commerce's Institute for a Competitive Workforce and the Twiga Foundation - congratulations!

This prestigious award recognizes employers that are successfully using flexibility as part of an effective workplace strategy to achieve business goals and benefit employees by helping them meet their responsibilities on and off the job.

The selection process is rigorous. First, employer responses are measured against national data from Families and Work Institute's *National Study of Employers*. Employees are then surveyed on their access to flexible work options, the supportiveness of the culture and on nationally tested measures of workplace effectiveness.

As a recipient of the 2010 Sloan Awards, your organization ranks in the top 20% of employers nationally in terms of its programs, policies and culture for creating an effective and flexible workplace. In addition, what makes this honor so special is that employees have corroborated this, affirming that yours is indeed an effective and flexible workplace.

As a 2010 Sloan Award recipient, you will receive the following benefits:

- **Official Sloan Award certificate.** You will be receiving in the mail a specially framed certificate of recognition. Please confirm the address and contact name to which the certificate should be sent.
- **Custom benchmarking report.** An in-depth benchmarking report will be available within the next 6 weeks that compares your organization's employer and employee responses to other Sloan Award applicants and recipients, as well as to nationally representative data.

- **Bragging rights.** Let your customers, employees and potential new hires know that you are an employer of choice by displaying the 2010 Sloan Award logo on your website and other official communications, and sending out a press release (logo and template attached).
- **Employer profile.** Your organization will be highlighted in the upcoming *Guide to Bold New Ideas for Making Work Work*, a national publication that compiles innovations and promising practices from all Sloan Award recipients.
- **National network.** Sloan Award honorees become part of a national flexibility leadership network representing employers of all sizes and from all sectors to share best practices, exchange ideas and serve as models for other employers, the media, community leaders and others. Exclusive media and learning opportunities will be shared with this network throughout the year.

Again, congratulations!

Tyler Wigton
Project Manager, *When Work Works*
Families and Work Institute

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of When Work Works, a national project on workplace flexibility and workplace effectiveness from Families and Work Institute in partnership with the U.S. Chamber of Commerce's Institute for a Competitive Workforce and the Twiga Foundation. Learn more at www.whenworkworks.org.